



# CALPEEK

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## **CCRI UPDATE: CA STATE SENATE PANEL REJECTS SCA 10. MAJOR POLITICAL SETBACK FOR LOCKYER.**

Editor's note: In what has to be considered a major political setback for Demo Senate PPT Bill Lockyer, all Demos on the Senate's Govt. Organization Cmt. either voted *against or ducked* SCA 10 - a constitutional amendment identical to the CA Civil Rights Initiative. CCRI would end hiring and college admission based on racial or gender preference. The upshot is that unless SCA 10 is given reconsideration, Sen. Quentin Kopp's legislation is dead in the Senate. Here's our analysis...

...Kopp might be given reconsideration this coming week, and Lockyer better hope that this happens. Otherwise CCRI proponents will take their time, collect the necessary warchest and qualify this proposal for the November 1996 ballot. If that occurs, insiders believe that it would be a major problem for all Demos in Calif., from Pres. Bill Clinton on down to congressional and legislative candidates. CCRI has the ability to split the Democratic voter base, with minorities and women on one side and White, male voters on the other. A recent survey by pollster David Binder shows 66% in favor of CCRI, with 23% against and 11% with no opinion. The issue is *so touchy* that there's even a White House task force which is supposed to keep tabs on this issue. Wonder if the WH bothered to check in with Lockyer to see what was happening in Calif.???

...Sources close to Lockyer say he preferred to put CCRI on the March '96 ballot via the legislative process. While it might still be a very hot issue in March, Demos won't crash and burn, like they might in November --- at least that's the theory...

...So what happened on Mar. 28th? All 4 GOP members of the GO Cmt. (Maddy, Beverly, Haynes & Lewis) voted YES. To pass the GO Cmt., Demos needed to supply 2 votes. Here's how Demos voted:

NO votes: Dills, Alquist, Greene, Hughes and Rosenthal. Abstaining was Henry Mello and sources report that Mike Thompson walked out of the hearing room before the vote. Sources say both Mello and Thompson could be in political hot water. What will Lockyer do next? What will the White House do? Stay tuned...

## **GOV. WILSON ANNOUNCES EXPLORATORY EFFORT.**

Editor's note: As had been anticipated for weeks, CA Gov. Pete Wilson has announced that he is "testing the GOP waters" for a possible Presidential run in 1996. Here is CALPEEK's update & analysis...

...Technically, Gov. Wilson has formed an exploratory committee --- this is one step short of a full candidacy, but that is expected to come sometime later this spring. As CALPEEK hit deadline, Wilson was in the Northeast, making his first trip in some time to New Hampshire, site of the nation's first presidential primary. He also met with other GOP leaders from the Northeast, did some fundraising, and made the rounds of TV talk/public affairs shows. Sources say Wilson has received tons of ink on this first trip. He'll need it, because nationally he's not well known...

...Here in Calif., the Wilson for President Exploratory Cmt. is just in the formation stages. In terms of campaign professionals, here's the starting lineup. George Gorton will be the overall director, while Kathleen Shanahan will serve as political director. Senior political advisors include Joe Shumate, Larry Thomas and Stu Spencer. TV/media will again be handled by Don Sipple of DC (Sipple: Strategic Communications), while polling will again be conducted by Dick Dresner of Dresner, Wickers & Assoc. The national fundraiser will be Margaret Alexander, while the finance director will be Ann LeGassick. Press relations & spin doctoring will be handled by Dan Schnur, with backup from asst. press sect. Kevin Herglotz. These pros may be

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somewhat *lite* on presidential experience (except for Spencer), but they are a seasoned and savvy team. The key problem is that Wilson has entered the '96 White House run months behind the others and this could hurt state-by-state organizing and fundraising...

...Reaction to Wilson's announcement has been mixed. There's still much criticism of Wilson for even making this run. That fact was evident at the CA Republican Assembly convention in San Diego Mar. 25. After all, he did say that he intended to serve a full 4 years if reelected. If he can somehow get by this first stumbling block, then maybe he'll do okay if he doesn't get hung on the "T" word. With the GOP field being pulled further to the right, Wilson, with as little as 30-35% in various primaries, could upset the front-runners. And there's no doubt that if he were to be the GOP nominee, he'd give Demo President Bill Clinton a tough race --- even though polling data now suggests Clinton would beat Wilson. We'll see...

...FYI: 2-time U.S. Senate candidate/talk radio host Alan Keyes announced for the presidency at the CRA convention in San Diego. He got lots of press coverage and his announcement speech carried on C-SPAN shows that he'll give Pat Buchanan and Bob Dornan a run for their money on the right...GOP U.S. Sen. Phil Gramm has named U.S. Rep. Chris Cox of Orange Co. as his CA campaign co-chair...The Demo *truth squad*, CDP chair Bill Press and CDP political advisor Bob Mulholland, expect to be in N.H. in '96 --- on the trail of Wilson, whom they dub, "The \$7.1 billion dollar tax man." Stay tuned...

#### **S.F. MAYOR'S RACE: NEW SURVEY SHOWS JORDAN AND BROWN ARE THE ONES TO BEAT IN NOVEMBER.**

Editor's note: While there's been no official announcement, all the signs are still pointing to a run for mayor this November by Assembly Speaker Willie Brown. Here's our brief update & analysis...

...The newest survey in the S.F. Chronicle taken by pollster David Binder (Mar. 12-13, 500 likely S.F. voters) shows that in a 4-person race *without* former Mayor Art Agnos, Brown beats incumbent Frank Jordan and Supes Terence Hallinan and Angela Alioto. Here's what it looks like: Brown 33%, Jordan 31%, Alioto 13%, Hallinan 9% and undecided 14%...

...With Brown *out* and Agnos *in*, here's the way it

looks: Jordan 34%, Agnos 20%, Alioto 16%, Hallinan 12% and undecided 18%. Agnos and Brown are allies so they wouldn't run against one another. In 1-on-1 matches, here's the way Binder's survey looks: Brown 44%, Jordan 38% and undec. 18%. But Jordan wins when matched against Agnos (42% to 40%), Alioto (49% to 33%) and against Hallinan (46% to 30%). Assuming those questioned aren't giving "socially correct answers," a Brown vs. Jordan battle will be very close...

...Brown continues to make the right moves --- meeting with Demo clubs, neighborhood groups and making himself available to the news media. In short, he's doing everything a candidate for mayor ought to do...

...As for Alioto, she's supposedly set to make her entry into the race April 8th. That's a Saturday and it's in the midst of the upcoming CA Demo Party convention in Sacto. Remember: Alioto is a CDP vice chair. Will she be missed? Probably not. Alioto has hired Austin-Sheinkopf as her media consultants. In 1991 A-S did Sup. Tom Hsieh's mayoral campaign. The line on Alioto is that her negatives are sky high; she's *termed out* in '96 - and thus this is her last hurrah; she's burned a number of political bridges; and as one Alioto detractor told CALPEEK, "Who cares about her? Her candidacy doesn't matter." Stay tuned...

#### **ORANGE CO. UPDATE: SUPERVISORS PLACE 1/2 CENT SALES TAX MEASURE ON JUNE 27 BALLOT.**

Editor's note: The dreaded "T" word will make its appearance on a special election ballot June 27th in Orange Co., part of an overall financial recovery plan to keep the county afloat. Here is our update & analysis of the *political situation*...

...The Mar. 28th meeting will probably go down in history as the day that Supes Roger Stanton, Gaddi Vasquez, William Steiner, Marian Bergeson and Jim Silva committed *political suicide*. By a 5-0 vote, the supes swallowed hard and agreed with new County Administrator William Popejoy that a 1/2 cent sales tax for 10 years, combined with other major cost-cutting proposals, would save Orange Co. from "economic chaos." Measure R is supposed to raise about \$125-140 million annually. It would hike O.C.'s sale tax from the current 7.75% to 8.25%...

...Politically, the battle has already started. One group

in favor of Measure R has been formed called *Let's Save Orange County*. It is a coalition of law enforcement & teachers (read that as the CTA), with other organizations being urged to join this umbrella group, chaired by John Brimmage, president of the Assn. of O.C. Deputy Sheriffs. O.C.-based consultants Dan Wooldridge & Jerry Pierson have been hired to run a YES on R campaign for this coalition. Sources also expect a second support group to emerge -- with major funding (\$1.5 million) from members of the Orange Co. Business Council. It's going to be a tough fight to win and calls from non-Orange Co. legislators (such as Sen. Lucy Killea) urging the Supes to campaign in favor of "R" have been met with an icy reaction. Or as a source said, "When you're up to your ears in it, you don't open your mouth." That is just another way of saying that Supes have done their job and now it's time for them to disappear...

...On the NO side are the Committees of Correspondence. These are local groups of citizen activists who are opposed to a tax hike. And in fact, they call this proposal "The Developers' Tax." The big question is what will State Senators Hurt & Lewis, and Assemblymembers Allen, Johnson, Pringle, Brewer, Conroy, Morrow and Morrissey do? Insiders think most of these elected officials will oppose Measure R, but it's possible that one or two might break away...

...FYI: Measure R also could have GOP presidential implications. At the CRA Convention in San Diego, delegates urged contenders Gramm, Buchanan and Keyes to come to the county before June 27th to campaign against Measure R. The big question is what will Gov. Pete Wilson do? Does he stand with his close friends and financial backers and support R --- or does he oppose or duck? Stay tuned...

#### **FULL METAL JACKET: MORE ON GUNS & POLITICS**

Editor's note: Little did we know that last week's update on **carrying concealed weapons** would have an impact on GOP presidential politics. But it did. Here's what happened...

...As reported in last week's CALPEEK, all 6 GOP members of the Assembly Consumer Protection Cmt. blocked an NRA supported bill to give the CA Dept. of Consumer Affairs the authority to issue CCW permits to PIs (private investigators) and bodyguards. The bill,

AB 53 by Willard Murray, exists in other states with no apparent problems. So what's the big deal???

...Last week (shortly after AB 53 was blocked), the GOP controlled Kansas State Senate killed an NRA supported bill to set up a CCW system in Kansas. In Kansas, the only persons who can now get permits are PIs and bodyguards (who get permits from the Kansas AG). Gunners and supporters of Phil Gramm(R-Texas) immediately went on the attack, accusing chief GOP presidential rival Bob Dole of Kansas of not delivering the votes. But whether Dole has the local clout is unclear. What did Dole's team do? Their response was to blame CA Gov. Pete Wilson, the theory being that the blockage of AB 53 in Calif. caused a *negative climate in Kansas*. That's a stretch, but that's the spin. The bottomline: lots of GOP finger pointing...

...FYI: Back to Calif. Keep your eyes on SB 985 by State Sen. Tom Campbell(R-Palo Alto). It deals with the sale of guns at pawn shops. There's a heavy business here and the 15-day waiting period tends to catch a hefty number of people who aren't allowed to possess guns. Campbell's bill would extend the DROS (Dealer Record of Sale) procedure (including a 15-day wait) to people who want to reclaim their guns. Sources say there are large numbers of felons/criminals who pawn their weapons for cash (to buy drugs) and then when they've got the money, repurchase their guns. This bill would fix this problem. A hearing is set April 4 before the Senate Criminal Procedures Cmt. Stay tuned...

**MAYOR RIORDAN TO ADDRESS L.A. HOTEL GROUP.**  
L.A. Mayor Richard Riordan will be the featured speaker at a luncheon hosted by the CA Hotel & Motel Assn. and the L.A. Co. Hotel/Motel Group, 11:30 a.m. reception, 12:15 p.m. luncheon, April 6, Omni L.A. Hotel & Centre, 930 Wilshire Blvd., L.A. For info ☎ (213)624-7739...

**CORO SO. CALIF. 20th PA AWARDS DINNER APR. 27.**  
Coro So. Calif. will host its 20th annual Public Affairs Awards Dinner, 6 p.m. reception, 7 p.m. dinner, Apr. 27, Biltmore Hotel, L.A. Those being honored include MCA, Inc.; Jack Valenti; and Dennis Weaver. Prior to the reception (5 p.m.) there will be a "Hollywood & Politics" forum sponsored by GTE. For info & RSVPs ☎ Events Unlimited (310)996-1188...



**CALPEEK's INFOBAHN: POLITICAL SHORT TAKES.**

Editor's note: Here are a few political items worth noting...

◆ **A Little Help from Gray** - Seems that U.S. Rep. Richard Pombo(R-Stockton) recently set up a meeting between local San Joaquin Co. officials and bureaucrats from FEMA, to go over some requests for emergency help from the federal agency. And during the meeting who walks into the office --- FEMA's director James Lee Witt, who announces to one and all that he's at the meeting because he just got a call from Acting Calif. Gov. Gray Davis(D), requesting his help at the meeting. Hummmm...

◆ **Horcher Recall Update** - GOP Assembly Leader Jim Brulte has waded into this increasingly bitter Republican struggle to replace maverick Assemblyman Paul Horcher(I-Diamond Bar) by endorsing Diamond Bar Councilman Gary Miller over community college trustee Barbara Stone. Financial reports are due out after CALPEEK hits the street, so we'll update this recall again next week...

◆ **Card Club Madness** - Lots of action over in the eastern portions of L.A. County. A card club measure is on the April 18th ballot in the City of **Pomona** and now the City of **Pico Rivera**, which narrowly defeated a card club proposal several years ago, is once again looking at Measure B on the June 6th ballot. Anti-card club signs are up in Pico Rivera which read: **NO on Casinos. NO on Prostitution**. Card club opponents have never been known to take POWs...

◆ **The Best In the Biz** - Awards in the 11th Annual Best in the Business for 1995 sponsored by American Journalism Review go to San Jose Mercury News as *the newspaper to watch in the late 1990s*; Bill Moyers, as the best White House Press Secretary - ever (runner up was Pierre Salinger). There were other awards, but these were the ones that caught our eye...

**ALAMEDA CORRIDOR TOPIC FOR L.A. PANEL APR. 21**

The L.A. Current Affairs Forum will present a panel discussion on the "Alameda Corridor: An Update," 7:45 a.m. registration/continental breakfast, 8:30 a.m. program, April 21, Hyatt Regency Hotel, L.A. For info & RSVPs, ☎ Emma Schafer at (310)445-8862...

**NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.**

Editor's note: Here are some items to mark down in your notebook...

● A sad note: veteran political consultant Hal Evry passed away recently. He was 79. Among his clients were former CA Gov. Goodwin Knight and former L.A. Mayor Sam Yorty. R.I.P...

● Another sad note: Simon Casady, who along with former U.S. Sen. Alan Cranston, founded the CA Democratic Council (CDC), died recently. He was 86. In addition to his political activities, he was a journalist and newspaper publisher. R.I.P...

● Consultant Roger Lee is an associate in the campaign management firm of Robinson Communications in Cupertino...

● Opinion research/political polling firm of Fairbank, Maslin, Maullin & Assoc. has moved to 2425 Colorado Ave., Ste. 180, Santa Monica, CA 90404. Same ☎...

● The CA Republican Party has renamed John Allan Peschong as executive director. Michelle Davis, who was with the Republican Governors Assn., will serve as deputy director. Victoria Herrington has been named as communications director. Also aboard will be Lyn Nofziger as a sr. political advisor; and former CA Supreme Court Justice William Clark, who will serve as a sr. legal advisor...

● Former GOP Assemblyman Stan Statham(R) has been named CEO of the CA Broadcasters Assn., replacing Vic Biondi...

● Denise Delmatier, who has been a govt. relations advisor with the Sacto-based Gualco Group, has been named a principal with the firm...

● Don Powell has been named director of political sales at TeleMark in Portland, OR. New address for TeleMark: 7303 SE Lake Rd., Portland, OR 97267. New ☎ is 1-800-783-6000...

● Larson & Associates has moved its Sacto office to 1130 "K" St., Ste. 270, Sacramento, CA 95814. Same ☎☎...